



Walk for Kids

HEALING HAPPENS TOGETHER

APRIL 25, 2026 | IRVINE, CA



2026 SPONSORSHIP OPPORTUNITIES

Become a champion for families with critically ill children.

Your Walk for Kids™ sponsorship helps families of Ronald McDonald House® Orange County (RMHOC) stay by their child's side while they receive life-saving medical care nearby.



Walk for
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2026 SPONSORSHIPS

*All deliverables specific to RMHOC unless otherwise noted

APRIL 25 | IRVINE, CA

HEART OF THE HOUSE - \$35,000

(Tax Deductible Amount: \$33,570)

- (30) Complimentary Registrations
- (25) Access to VIP Area for Walkers
- Special On-Field Recognition during Opening Ceremony
- Prominent Logo on Digital Scoreboard Signage
- Logo on Event Zone Signage
- Logo along Walk Route
- Prominent Logo on Event T-Shirts for all six Southern California Walks
- Social Media Recognition: 2 Individual Sponsor Posts (Including Custom Impact Video)
- Prominent Logo on Walk Website
- Prominent Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Prominent Logo in Social Media Recap Video
- Custom Employee Volunteer Opportunity within 12 Months

PLATINUM - \$25,000

(Tax Deductible Amount: \$24,020)

- (20) Complimentary Registrations
- (15) Access to VIP Area for Walkers
- Special On-Field Recognition during Opening Ceremony
- Prominent Logo on Digital Scoreboard Signage
- Logo on Event Zone Signage
- Logo Along Walk Route
- Prominent Logo on Event T-Shirts for all six Southern California Walks
- Social Media Recognition: 1 Individual Sponsor Posts (Including Custom Impact Video)
- Prominent Logo on Walk Website
- Prominent Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Prominent Logo in Social Media Recap Video
- Custom Employee Volunteer Opportunity within 12 Months

GOLD - \$15,000

(Tax Deductible Amount: \$14,195)

- (15) Complimentary Registrations
- (15) Access to VIP Area for Walkers
- Special On-Field Recognition during Opening Ceremony
- Logo on Digital Scoreboard Signage
- Logo on Event Zone Signage
- Logo Along Walk Route
- Prominent Logo on Event T-Shirts for all six Southern California Walks
- Logo on Walk Website
- Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Logo in Social Media Recap Video
- Custom Employee Volunteer Opportunity within 12 Months

SILVER - \$5,000

(Tax Deductible Amount: \$4,475)

- (10) Complimentary Registrations
- (10) Access to VIP Area for Walkers
- Logo on Event Zone Signage
- Logo on RMHOC Walk T-Shirts
- Logo on Walk Website
- Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Logo in Social Media Recap Video

BRONZE - \$2,500

(Tax Deductible Amount: \$2,250)

- (5) Complimentary Registrations
- (5) Access to VIP Area for Walkers
- Logo on Event Zone Signage
- Logo on RMHOC Walk T-Shirts
- Logo on Walk Website
- Logo on Walk E-Communications
- Logo in Social Media Recap Video

BOOTH - \$1,000 (Tax Deductible Amount: \$950)

- Logo on Walk Website
- 10' x 10' Activation Booth in Walker Village

WATER STATION - \$1,000 (Tax Deductible Amount: \$950)

- Logo on Walk Website
- 10' x 10' Activation Booth along Walk Route

VOLUNTEER SHIRT - \$3,000

(Tax Deductible Amount: \$2,750)

- (5) Complimentary Registrations
- (5) Access to VIP Area for Walkers
- Logo on Event Zone Signage
- Logo on RMHOC Walk Volunteer T-Shirts
- Logo on Walk Website
- Logo on Walk E-Communications
- Logo in Social Media Recap Video

ROUTE - \$2,500

(Tax Deductible Amount: \$2,250)

- (5) Complimentary Registrations
- (5) Access to VIP Area for Walkers
- Logo along Walk Route
- Logo on RMHOC Walk T-Shirts
- Logo on Walk Website
- Logo on Walk E-Communications
- Logo in Social Media Recap Video

To confirm your sponsorship please contact
Narleen DePauw at 714-516-3668 | ndepauw@rmhosc.org

In the case the in-person event must be canceled for any reason,
your sponsorship will be considered a charitable contribution to RMHOC.

SPONSORSHIP BENEFITS	HEART OF THE HOUSE \$35,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$5,000	VOLUNTEER SHIRT \$3,000	BRONZE \$2,500	ROUTE \$2,500	BOOTH \$1,000	WATER STATION \$1,000
Complimentary Registrations	30	20	15	10	5	5	5		
Access to VIP Area for Walkers	25	15	15	10	5	5	5		
Recognition during Opening Ceremony	Special On-Field	Special On-Field	Special On-Field						
Logo on Digital Scoreboard Signage	Prominent	Prominent	X						
Logo on Event Zone signage	X	X	X	X	X	X			
Logo along Walk Route	X	X	X				X		
Logo on Shirt	Prominent on all six Southern California Walks	Prominent on all six Southern California Walks	Prominent on all six Southern California Walks	RMHOC Walk	RMHOC Volunteer	RMHOC Walk	RMHOC Walk		
Designated Social Media Posts	2 Individual Posts (including custom impact video)	1 Individual Post (custom impact video)							
Logo on Walk Website	Prominent	Prominent	X	X	X	X	X	X	X
Logo on Walk e-Communications	Prominent	Prominent	X	X	X	X	X		
10' x 10' Booth in Walker Village	Activation or Team Gathering	Activation or Team Gathering	Activation or Team Gathering	Activation or Team Gathering				Activation	
10' x 10' Booth along Walk Route									X

Post-Event Benefits

Logo in Social Media Recap Video	Prominent	Prominent	X	X	X	X	X		
Custom Employee Volunteer Opportunity within 12 Months	X	X	X						



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SPONSORSHIP LEVEL

☐ HEART OF THE HOUSE \$35,000 ☐ PLATINUM \$25,000 ☐ GOLD \$15,000 ☐ SILVER \$5,000 ☐ VOLUNTEER SHIRT \$3,000 ☐ BRONZE \$2,500 ☐ ROUTE \$2,500 ☐ BOOTH OR WATER \$1,000

INFORMATION

Print your name as you would like it to appear for recognition

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

☐ Enclosed is my check for _____

TO PAY BY CREDIT CARD,
PLEASE CONTACT VIRGINIA SCHACHER AT
VSCHACHER@RMHCSC.ORG

Print name as it appears on card: _____

Signature: _____

☐ I am unable to participate, but please accept our donation for \$ _____

Please Make Checks Payable to:

Ronald McDonald House Orange County

Memo Line:

RMHOC Walk for Kids

Mail to:

383 S. Batavia St
Orange, CA 92868

LOGO FOR WALK FOR KIDS T-SHIRT DUE BY MARCH 20, 2026

Logos received before the deadline will be printed on the event day Walk T-Shirt. Logos received after the deadline will be showcased on all other digital elements.

Logos must be sent to NDePauw@rmhcsc.org
in high resolution JPEG, PDF, EPS or Ai formats.