



walk for kidS

HEALING HAPPENS TOGETHER

APRIL 25, 2026 | IRVINE, CA



2026 SPONSORSHIP OPPORTUNITIES

Become a champion for families with critically ill children.

Your Walk for Kids™ sponsorship helps families of Ronald McDonald House® Orange County (RMHOC) stay by their child's side while they receive life-saving medical care nearby.



WALK FOR KIDS

APRIL 25 | IRVINE, CA

2026 SPONSORSHIPS

*All deliverables specific to RMHOC unless otherwise noted

HEART OF THE HOUSE - \$35,000

(Tax Deductible Amount: \$33,570)

- (30) Complimentary Registrations
- (25) Access to VIP Area for Walkers
- Special On-Field Recognition during Opening Ceremony
- Prominent Logo on Digital Scoreboard Signage
- Logo on Event Zone Signage
- Logo along Walk Route

- Prominent Logo on Event T-Shirts for all six Southern California Walks
- Social Media Recognition: 2 Individual Sponsor Posts (Including Custom Impact Video)
- Prominent Logo on Walk Website
- Prominent Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Prominent Logo in Social Media Recap Video
- Custom Employee Volunteer Opportunity within 12 Months

PLATINUM - \$25,000

(Tax Deductible Amount: \$24,020)

- (20) Complimentary Registrations
- (15) Access to VIP Area for Walkers
- Special On-Field Recognition during Opening Ceremony
- Prominent Logo on Digital Scoreboard Signage
- Logo on Event Zone Signage
- Logo Along Walk Route

- Prominent Logo on Event T-Shirts for all six Southern California Walks
- Social Media Recognition: 1 Individual Sponsor Posts (Including Custom Impact Video)
- Prominent Logo on Walk Website
- Prominent Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Prominent Logo in Social Media Recap Video
- Custom Employee Volunteer Opportunity within 12 Months

GOLD - \$15,000

(Tax Deductible Amount: \$14,195)

- (15) Complimentary Registrations
- (15) Access to VIP Area for Walkers
- Special On-Field Recognition during Opening Ceremony
- Logo on Digital Scoreboard Signage
- Logo on Event Zone Signage
- Logo Along Walk Route

- Prominent Logo on Event T-Shirts for all six Southern California Walks
- Logo on Walk Website
- Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Logo in Social Media Recap Video
- Custom Employee Volunteer Opportunity within 12 Months

SILVER - \$5,000

(Tax Deductible Amount: \$4,475)

- (10) Complimentary Registrations
- (10) Access to VIP Area for Walkers
- Logo on Event Zone Signage
- Logo on RMHOC Walk T-Shirts
- Logo on Walk Website
- Logo on Walk E-Communications
- 10' x 10' Activation or Team Gathering Booth in Walker Village
- Logo in Social Media Recap Video

VOLUNTEER SHIRT - \$3,000

(Tax Deductible Amount: \$2,750)

- (5) Complimentary Registrations
- (5) Access to VIP Area for Walkers
- Logo on Event Zone Signage
- Logo on RMHOC Walk Volunteer T-Shirts
- Logo on Walk Website
- Logo on Walk E-Communications
- Logo in Social Media Recap Video

BRONZE - \$2,500

(Tax Deductible Amount: \$2,250)

- (5) Complimentary Registrations
- (5) Access to VIP Area for Walkers
- Logo on Event Zone Signage

ROUTE - \$2,500

(Tax Deductible Amount: \$2,250)

- (5) Complimentary Registrations
- (5) Access to VIP Area for Walkers
- Logo along Walk Route

- Logo on RMHOC Walk T-Shirts
- Logo on Walk Website
- Logo on Walk E-Communications
- Logo in Social Media Recap Video

BOOTH - \$1,000 (Tax Deductible Amount: \$950)

- Logo on Walk Website
- 10' x 10' Activation Booth in Walker Village

To confirm your sponsorship please contact
Narleen DePauw at 714-516-3668 | ndepauw@rmhcsc.org

WATER STATION - \$1,000 (Tax Deductible Amount: \$950)

- Logo on Walk Website
- 10' x 10' Activation Booth along Walk Route

In the case the in-person event must be canceled for any reason,
your sponsorship will be considered a charitable contribution to RMHOC.



APRIL 25
IRVINE, CA

2025 SPONSORSHIP LEVELS

All deliverables specific to RMHOC unless otherwise noted

SPONSORSHIP BENEFITS		PLATINUM \$25,000	GOLD \$15,000	SILVER \$5,000	VOLUNTEER SHIRT \$3,000	BRONZE \$2,500	ROUTE \$2,500	BOOTH \$1,000	WATER STATION \$1,000
Complimentary Registrations		30	20	15	10	5	5	5	5
Access to VIP Area for Walkers		25	15	15	10	5	5	5	5
Recognition during Opening Ceremony		Special On-Field	Special On-Field	Special On-Field	Special On-Field				
Logo on Digital Scoreboard Signage		Prominent	Prominent	Prominent	Prominent				
Logo on Event Zone signage		X	X	X	X	X	X	X	X
Logo along Walk Route		X	X	X	X	X	X	X	X
Logo on Shirt		Prominent on all six Southern California Walks	RMHOC Walk	RMHOC Volunteer	RMHOC Walk	RMHOC Walk			
Designated Social Media Posts		1 Individual Post (including custom impact video)							
Logo on Walk Website		Prominent	Prominent	Prominent	Prominent	X	X	X	X
Logo on Walk e-Communications		Prominent	Prominent	Prominent	Prominent	X	X	X	X
10' x 10' Booth in Walker Village		Activation or Team Gathering				Activation			
10' x 10' Booth along Walk Route									X
Post-Event Benefits									
Logo in Social Media Recap Video		Prominent	Prominent			X	X	X	X
Custom Employee Volunteer Opportunity within 12 Months		X	X						

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In the case the in-person event must be cancelled for any reason, your sponsorship will be considered a charitable contribution to RMHOC.



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2026 SPONSORSHIPS

SPONSORSHIP LEVEL

HEART OF THE HOUSE PLATINUM GOLD SILVER VOLUNTEER SHIRT BRONZE ROUTE BOOTH OR WATER
\$35,000 \$25,000 \$15,000 \$5,000 \$3,000 \$2,500 \$2,500 \$1,000

INFORMATION

Print your name as you would like it to appear for recognition

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Enclosed is my check for _____

**TO PAY BY CREDIT CARD,
PLEASE CONTACT VIRGINIA SCHACHER AT
VSCHACHER@RMHCSC.ORG**

Print name as it appears on card: _____

Signature: _____

I am unable to participate, but please accept our donation for \$ _____

Please Make Checks Payable to:

Ronald McDonald House Orange County

Memo Line:

RMHOC Walk for Kids

Mail to:

383 S. Batavia St
Orange, CA 92868

LOGO FOR WALK FOR KIDS T-SHIRT DUE BY MARCH 20, 2026

Logos received before the deadline will be printed on the event day Walk T-Shirt. Logos received after the deadline will be showcased on all other digital elements.

Logos must be sent to NDePauw@rmhcsc.org
in high resolution JPEG, PDF, EPS or Ai formats.