



WALK FOR KIDS SOCIAL MEDIA TOOLKIT

Social media is a fun way to share updates, raise awareness, inspire giving, and engage with your community online about the Walk for Kids.

How to get started:



TAG US ON SOCIAL MEDIA

Tag @pasadena.rmh
& #WalkForKids



SHARE **WHY** YOU WALK

Share what the Walk
for Kids means to you



RALLY YOUR SUPPORTERS

Encourage others to join
your team or donate

Below you will find templates you can customize and download!

- Instagram, Facebook and LinkedIn Posts - [CLICK HERE](#)
- Facebook Cover Photos - [CLICK HERE](#)
- Email Signature - [CLICK HERE](#)
- Instagram and Facebook Stories - [CLICK HERE](#)

Pro Tip: Add your personalized Walk for Kids URL link in your posts, stories, and bio to make donating to your Walk page extra easy!