



**Walk for
Kids**

**Ronald
McDonald
Family Room®**

VENTURA COUNTY MEDICAL CENTER

HEALING HAPPENS TOGETHER

**SEPTEMBER 7TH, 2025 | SAN BUENAVENTURA
STATE BEACH PARK**



2025 SPONSORSHIP OPPORTUNITIES

Become a champion for families with critically ill children.

Your Walk for Kids sponsorship helps families of the Ventura Ronald McDonald Family Room find comfort only steps away from their child's side while they receive life-saving medical care.



Walk for Kids

9/7/25 | VENTURA

2025 SPONSORSHIP

VISIT WWW.WALKFORKIDS.ORG/VENTURA

The Walk for Kids brings together over 10,000 participants - families, community members, corporate partners, and supporters - across six events throughout Southern California, all united in support of the critically ill children and families served by Ronald McDonald House Charities of Southern California (RMHCSC).

Each step of this family-friendly 5K reflects the community's dedication to keeping families close to the life changing medical care their children need. **Your sponsorship empowers the Ventura Ronald McDonald Family Room to continue helping families feel at home - even when they can't be.**



Healing Happens Together

By sponsoring the Ventura Walk for Kids, your company demonstrates a powerful commitment to making a lasting, positive impact on the lives of families in Ventura when they need it most.

Ventura Walk for Kids Media Highlights

KVTA | Q 95.9 | 100.7 KHAY | KBBY 95.1 | Ventura Living



700+

Attendees



2500+

WalkForKids.org Impressions



10K+

Ambassador Reach



500K+

Media Reach

Our Partners Make a Difference





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2025 SPONSORSHIP LEVELS

VISIT WWW.WALKFORKIDS.ORG/VENTURA

HEART OF THE ROOM - \$25,000

- Mention in All Media Coverage
- Private Kick-Off Event (in-person) at a House
- Prominent Logo on Event T-Shirt
- Special On-Stage Recognition During Opening Ceremony
- Prominent Logo Placement on All Stage, Digital, & Print Signage
- Opportunity to Provide Giveaway Item to Participants
- Employee Volunteer Opportunity Within 12 Months
- Hyperlinked Logo on Walk Website
- Logo on Walk E-Communications
- Custom Impact Video Created for Social Media
- Social Media Recognition: 2 Individual Sponsor Posts
- Event Activation Booth in Walker Village
- **(25)** Access to VIP Area and VIP Parking
- **(30)** Complimentary Registrations
- Logo on Walk Route Signage
- Name Listed on Walk Website

PLATINUM - \$10,000

- Prominent Logo on Event T-Shirt
- Special On-Stage Recognition During Opening Ceremony
- Prominent Logo Placement on All Stage, Digital, & Print Signage
- Opportunity to Provide Giveaway Item to Participants
- Employee Volunteer Opportunity Within 12 Months
- Hyperlinked Logo on Walk Website
- Logo on Walk E-Communications
- Custom Impact Video Created for Social Media
- Social Media Recognition: 2 Individual Sponsor Posts
- Event Activation Booth in Walker Village
- **(15)** Access to VIP Area and VIP Parking
- **(20)** Complimentary Registrations
- Logo on Walk Route Signage
- Name Listed on Walk Website

GOLD - \$5,000

- Prominent Logo on Event T-Shirt
- Verbal Mention During Opening Ceremony
- Logo Placement On Stage
- Opportunity to Provide Giveaway Item to Participants
- Employee Volunteer Opportunity Within 12 Months
- Hyperlinked Logo on Walk Website
- Logo on Walk E-Communications
- Logo Inclusion in General Recap Video via End Card
- 2 Social Media Mentions
- Event Activation Booth in Walker Village
- **(10)** Access to VIP Area and VIP Parking
- **(15)** Complimentary Registrations
- Logo on Walk Route Signage
- Name Listed on Walk Website

SILVER - \$2,500

- Logo on Back of Local Walk for Kids Shirt
- Logo Recognition in Event Zone
- Hyperlinked Logo on Walk Website
- Logo on Walk E-Communications
- Logo Inclusion in General Recap Video via End Card
- Social Media Mention
- Event Activation Booth in Walker Village
- **(8)** Access to VIP Area and VIP Parking
- **(10)** Complimentary Registrations
- Logo on Walk Route Signage
- Name Listed on Walk Website

BRONZE - \$1,000

- Logo on Back of Local Walk for Kids Shirt
- Hyperlinked Logo on Walk Website
- Logo on Walk E-Communications
- Logo Inclusion in General Recap Video via End Card
- Social Media Mention
- **(5)** Access to VIP Area and VIP Parking
- **(5)** Complimentary Registrations
- Logo on Walk Route Signage
- Name Listed on Walk Website
- Activation Table in Walker Village

ROUTE - \$500

- **(2)** Complimentary Registrations
- Logo on Walk Route Signage
- Name Listed on Walk Website

To confirm your sponsorship please contact Jacquelyn Syndergaard, Family Room Manager, at (805) 504-6501 or via email at JSyndergaard@rmhcsc.org.

In the case the in-person event must be canceled for any reason, your sponsorship will be considered a charitable contribution to RMHCSC.



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SPONSORSHIP LEVEL

- HEART OF THE ROOM
\$25,000
- PLATINUM
\$10,000
- GOLD
\$5,000
- SILVER
\$2,500
- BRONZE
\$1,000
- ROUTE
\$500

INFORMATION

Print your name as you would like it to appear for recognition

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Enclosed is my check for _____

TO PAY BY CREDIT CARD,

PLEASE CONTACT JACQUELYN SYNDERGAARD AT JSYNDERGAARD@RMHCSC.ORG
OR PROCESS DIRECTLY VIA WEBSITE - WWW.WALKFORKIDS.ORG/VENTURA

Print name as it appears on card: _____

Signature: _____

I am unable to participate but please accept our donation for \$

Please Make Checks Payable to:

Ventura Ronald McDonald Family Room

Memo Line:

Walk for Kids

Mail to:

300 Hillmont Avenue
Ventura, CA, 93003

LOGO FOR WALK FOR KIDS EVENT T-SHIRT DUE BY 8/15

Logos received before the deadline will be printed on the event day Walk T-Shirt. Logos received after the deadline will be showcased on all other digital elements. Logos must be in high resolution JPEG, EPS or Ai formats.

VISIT WWW.WALKFORKIDS.ORG/VENTURA