



RMHC[®]
Southern California

Walk For
Kids

HEALING HAPPENS TOGETHER

SATURDAY, MAY 3, 2025 | SHORELINE PARK



2025 SPONSORSHIP OPPORTUNITIES

Become a champion for families with critically ill children.

Your Walk for Kids sponsorship helps families at the Long Beach Ronald McDonald House stay by their child's side while they receive life-saving medical care nearby.



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Walk for Kids

2025 SPONSORSHIP

WALKFORKIDS.ORG/LONGBEACH

MAY 3, 2025 | LONG BEACH

The Walk for Kids brings together over 10,000 participants - families, community members, corporate partners, and supporters - across six events throughout Southern California, all united in support of the critically ill children and families served by Ronald McDonald House Charities of Southern California (RMHCSC).

Each step of this family-friendly 5K reflects the community's dedication to keeping families close to the life changing medical care their children need. **Your sponsorship empowers the Long Beach Ronald McDonald House to continue helping families feel at home - even when they can't be.**



Healing Happens Together

By sponsoring the Walk for Kids, your company demonstrates a powerful commitment to making a lasting, positive impact on the lives of families in Long Beach when they need it most.

Walk for Kids Media Highlights

KTLA | KOST 103.5 | K-EARTH 101 | NBC4 | UNIVISION



10,000+

Attendees



60,000+

WalkForKids.org
Impressions



100 M+

Ambassador
Reach



10M

Media Reach

Our Partners Make a Difference



DIRECTV



Reliance



CITY NATIONAL BANK
AN RBC COMPANY

power **crunch**
PROTEIN ENERGY BAR

LIVING SPACES

KORN FERRY

pwc

ENTERPRISE BANK & TRUST

UCLA Health



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2025 SPONSORSHIP LEVELS

WALKFORKIDS.ORG/LONGBEACH

MAY 3, 2025 | LONG BEACH

SPONSORSHIP BENEFITS	HEART OF THE HOUSE \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	ROUTE \$750
Complimentary Registrations and Parking	15	10	8	6	4	
Access to VIP Tent						
Recognition during Opening Ceremony						
Provide Promotional Item to Participants						
Logo on event signage, video, e-communications, website, walk route						
Logo on Shirt	Prominent on all six Southern California Walks	Prominent on all six Southern California Walks	Prominent on all six Southern California Walks	LBRMH Walk	LBRMH Walk	
Booth in Walker Village						
Social Media Posts	2 Individual Posts (including custom impact video)	1 Individual Post (custom impact video)	1 Individual Post	1 Mention	1 Mention	



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2025 UNDERWRITING OPPORTUNITIES

WALKFORKIDS.ORG/LONGBEACH

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Underwriting the Walk for Kids event is a meaningful way to make a direct impact, as it helps cover event costs and ensures that every dollar raised goes toward supporting families during their time of need. **Your kindness allows us to provide comfort, care, and a sense of home for families facing unimaginable challenges.**

All underwriting opportunities include:

Recognition on event signage and other marketing collateral.

If you are interested in underwriting the items listed below, please complete the last page of this packet.

UNDERWRITING LEVEL	COST	DESCRIPTION
Kids Zone	\$600	Sponsor a fun area for kids to enjoy activities and entertainment
DJ Booth	\$600	Bring energy and excitement to the event with live music
Photographer	\$1,000	Capture memorable moments with a professional photographer
Security	\$1,000	Ensure guest safety with professional security services
VIP Parking	\$1,500	Provide premium parking for VIPs and vendors
Printing and Signage	\$2,000	Banners, signs, and posters for the event
Kick-off Event	\$2,000	Support a pre-event gathering to boost team spirit
VIP Tent	\$2,000	Offer a relaxing, exclusive space for VIP guests
Walk T-Shirts	\$10,000	Sponsor T-shirts to unite and celebrate all walkers

Questions about your sponsorship, please contact Catlyn Cameron, Special Events Manager at (562) 285-4301 or via email at ccameron@rmhcsc.org.

In case the in-person event must be canceled for any reason, your sponsorship will be considered a charitable contribution to LBRMH.



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SPONSORSHIP LEVEL

- HEART OF THE HOUSE \$30,000
 PLATINUM \$20,000
 GOLD \$10,000
 SILVER \$5,000
 BRONZE \$2,500
 ROUTE \$750

INFORMATION

Print your name as you would like it to appear for recognition

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Enclosed is my check for _____

I am unable to participate but please accept our donation for \$ _____

TO PAY BY CREDIT CARD OR BY STOCKS

PLEASE CONTACT CHERYL RIDDLE AT CRIDDLE@RMHCSC.ORG OR 562.285.4303
OR PROCESS DIRECTLY VIA OUR WEBSITE - WALKFORKIDS.ORG/LONGBEACH

Print name as it appears on card: _____

Signature: _____

Please Make Checks Payable to:

Long Beach Ronald McDonald House

Memo Line:

Walk for Kids

Mail to:

500 E. 27th Street
Long Beach, CA, 90806

LOGO FOR WALK FOR KIDS EVENT T-SHIRT DUE BY THURS, MARCH 20

Logos received before the deadline will be printed on the event day Walk T-Shirt. Logos received after the deadline will be showcased on all other digital elements. Logos must be in high resolution JPEG, EPS or Ai formats.

WALKFORKIDS.ORG/LONGBEACH