

2025 SPONSORSHIP OPPORTUNITIES

Become a champion for families with critically ill children.

Your Walk for Kids sponsorship helps families at the Long Beach Ronald McDonald House stay by their child's side while they receive life-saving medical care nearby.



2025 SPONSORSHIP

WALKFORKIDS.ORG/LONGBEACH

The Walk for Kids brings together over 10,000 participants - families, community members, corporate partners, and supporters - across six events throughout Southern California, all united in support of the critically ill children and families served by Ronald McDonald House Charities of Southern California (RMHCSC).

Each step of this family-friendly 5K reflects the community's dedication to keeping families close to the life changing medical care their children need. Your sponsorship empowers the Long Beach Ronald McDonald House to continue helping families feel at home - even when they can't be.



<u>Healing Happens Together</u>

By sponsoring the Walk for Kids, your company demonstrates a powerful commitment to making a lasting, positive impact on the lives of families in Long Beach when they need it most.

Walk for Kids Media Highlights

KTLA | KOST 103.5 | K-EARTH 101 | NBC4 | UNIVISION



10.000+ Attendees



60,000+ WalkForKids.org Ambassador **Impressions**



Reach



10M Media Reach

Our Partners Make a Difference







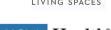








pow<u>=</u>rcrunch







2025 SPONSORSHIP LEVELS

WALKFORKIDS.ORG/LONGBEACH

SPONSORSHIP BENEFITS	HEART OF THE HOUSE \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	ROUTE \$750
Complimentary Registrations and Parking	15	10	8	6	4	
Access to VIP Tent	•	•	•	•		
Recognition during Opening Ceremony	•	•	•			
Provide Promotional Item to Participants	•	•	•			
Logo on event signage, video, e-communications, website, walk route	•	•	•	•	•	•
Logo on Shirt	Prominent on all six Southern California Walks	Prominent on all six Southern California Walks	Prominent on all six Southern California Walks	LBRMH Walk	LBRMH Walk	
Booth in Walker Village	•	•	•	•	•	
Social Media Posts	2 Individual Posts (including custom impact video)	1 Individual Post (custom impact video)	1 Individual Post	1 Mention	1 Mention	



2025 UNDERWRITING OPPORTUNITIES

WALKFORKIDS.ORG/LONGBEACH

Underwriting the Walk for Kids event is a meaningful way to make a direct impact, as it helps cover event costs and ensures that every dollar raised goes toward supporting families during their time of need. Your kindness allows us to provide comfort, care, and a sense of home for families facing unimaginable challenges.

All underwriting opportunities include:

Recognition on event signage and other marketing collateral.

If you are interested in underwriting the items listed below, please complete the last page of this packet.

UNDERWRITING LEVEL COST		DESCRIPTION		
Kids Zone	\$600	Sponsor a fun area for kids to enjoy activities and entertainment		
DJ Booth	\$600	Bring energy and excitement to the event with live music		
Photographer	\$1,000	Capture memorable moments with a professional photographer		
Security	\$1,000	Ensure guest safety with professional security services		
VIP Parking	\$1,500	Provide premium parking for VIPs and vendors		
Printing and Signage	\$2,000	Banners, signs, and posters for the event		
Kick-off Event	\$2,000	Support a pre-event gathering to boost team spirit		
VIP Tent	\$2,000	Offer a relaxing, exclusive space for VIP guests		
Walk T-Shirts	\$10,000	Sponsor T-shirts to unite and celebrate all walkers		

Questions about your sponsorship, please contact Catlyn Cameron, Special Events Manager at **(562) 285-4301** or via email at **ccameron@rmhcsc.org**.

In case the in-person event must be canceled for any reason, your sponsorship will be considered a charitable contribution to LBRMH.



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SPONSORSHIP LEVEL									
HEART OF THE HOUSE \$30,000	PLATINUM [\$20,000	GOLD \$10,000	SILVER	☐ BRONZE \$2,500	ROUTE \$750				
INFORMATION									
Print your name as you would like it to appear for recognition									
Company Name:									
Contact:									
Address:									
City:		Stat	e:	Zip Code:					
Phone:	hone: Email:								
Enclosed is my check for									
I am unable to participate but please accept our donation for \$									
TO PAY BY CREDIT CARD OR BY STOCKS PLEASE CONTACT CHERYL RIDDLE AT CRIDDLE@RMHCSC.ORG OR 562.285.4303 OR PROCESS DIRECTLY VIA OUR WEBSITE - WALKFORKIDS.ORG/LONGBEACH									
Print name as it appears	s on card:								
Signature:									

Please Make Checks Payable to:

Long Beach Ronald McDonald House

Memo Line:

Walk for Kids

Mail to:

500 E. 27th Street Long Beach, CA, 90806

LOGO FOR WALK FOR KIDS EVENT T-SHIRT DUE BY THURS, MARCH 20

Logos received before the deadline will be printed on the event day Walk T-Shirt. Logos received after the deadline will be showcased on all other digital elements. Logos must be in high resolution JPEG, EPS or Ai formats.