



Walk For  
Kids



# WALK FOR KIDS SOCIAL MEDIA TOOLKIT

Social media is a fun way to share updates, raise awareness, inspire giving, and engage with your community online about the Walk for Kids.

## How to get started:



### TAG US ON SOCIAL MEDIA

Tag @RMHCSC and  
#WalkForKids



### SHARE *WHY* YOU WALK

Share what the Walk  
for Kids means to you



### RALLY YOUR SUPPORTERS

Encourage others to join  
your team or donate

Below you will find templates you can customize and download!

- Instagram, Facebook and LinkedIn Posts - [CLICK HERE](#)
- Facebook Cover Photos - [CLICK HERE](#)
- Email Signature - [CLICK HERE](#)
- Instagram and Facebook Stories - [CLICK HERE](#)

**Pro Tip:** Add your personalized Walk for Kids URL link in your posts, stories, and bio to make donating to your Walk page extra easy!